**Famous typographers**

**Typography Worksheet**

*In your research, answer the following:*

1. What is the difference between Serif and Sans Serif type?

2. What type font was considered best to use in books with a lot of text?

3. What is the importance of grids and alignment?

4. What is a Counter when talking about the anatomy of type?

5. Why do we need so many different typefaces?

6. There are a few different types of font alignment, eg centred, justified, flush left, flush right. What is each one best suited for?

7. What is leading?

8. What is kerning?

9. Why is Slab text so useful?

10. After looking at ‘[Butterick’s Practical Typography](https://practicaltypography.com/)’ page, what is one interesting point you have found?